

STATEMENT OF INTENT

I am seeking a full-time position as a Graphic Designer and Copywriter. Utilizing my previous professional experience, I hope to bring fresh eyes and my own design sensibility to a forward-thinking agency.

PROFESSIONAL EXPERIENCE

2009-10 // FourDesign // Graphic Designer, Copywriter

- Direct interaction with new clients at all stages of the design process
- Redesign of print collateral for clients
- Copywriting and copyediting

2009 // Southampton Solent University // Freelance Graphic Designer

- Creation of an 18-page book documenting the work of recent graduates from the Video and Computer Games BA course for use as collateral at trade shows

2009 // Andy Nimmo // Freelance Graphic Designer

- Creation of a flier, business card, and office-use stationery for a startup business

2009 // Sam Ireland // Freelance Graphic Designer

- Creation of a portfolio website

2006-07 // Enterprise Rent-A-Car // Management Trainee

- Direct interaction with customers at all stages of the rental process to ensure a positive experience
- Working closely with proximal branches to manage a large vehicle inventory
- Daily tracking of office and occupancy statistics
- Marketing personally to area businesses to establish or strengthen our rapport

2001-06 // Enterprise Rent-A-Car // NYC Violations Coordinator

- Create and maintain a reporting system to keep upper management abreast of expenses and trends
- Create multiple Visual Basic macros to streamline workflow and increase efficiency
- Create a database tracking system for use by Loss Control which was distributed to all United States headquarters offices
- Communicate legal changes to management and affected branches
- Train new employees in all aspects of the violations process
- Integral member of the in-house team responsible for usability and design feedback during the development of a Citation Management System for global distribution to the company

EDUCATION

May 2010: Bachelor of Fine Arts with a Concentration in Visual Communication Design from Virginia Polytechnic Institute and State University (Virginia Tech), Blacksburg, Virginia

AWARDS

- 2010: District 3: Silver Student ADDY
Advertisement: Piaggio
- 2010: Western Virginia ADDY: Best in Student Show
Advertisement: Piaggio
- 2010: Newspaper Ad: Student Gold ADDY
Advertisement: Piaggio
- 2010: Newspaper Ad: Student Gold ADDY
Advertisement: 3M Cord Bundlers
- 2010: Sales Promotion Packaging: Silver Student ADDY
Lynch-Walker Wines



SARAH LYNCH-WALKER
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SOFTWARE SKILLS

Adobe CS4 Design Premium (Photoshop, Illustrator, and InDesign) for Mac and Windows, Microsoft Word, Access, and Excel, and Keynote